



REGISTER NOW

Canada's premier digital conference

May 27&28 | Toronto

Registration is open.
Space is limited.

Canada's leading digital conference, mesh explores how the Internet is changing how we live, work and play. mesh is divided into four streams – **media**, **society**, **business** and **marketing** – to provide an overall perspective of the key trends, issues, companies and tools. We encourage people to get involved, network and **mesh**.

Speakers include:

Mark Little (Storyful) **Neil Harbisson (Cyborg Artist)** **Boris Wertz (version one ventures)** **Mitch Solway (Clearfit)** **Humayun Khan (Shopify)** **Andrew D'Souza (Bionym)** **Adaora Udoji (News Deeply)** **Michael Geist (University of Ottawa)** **Nicolas Dinh (MasterCard Canada)** **Melissa Shapiro (Wattpad)** **Stewart Butterfield (Slack)** **Paul Ryan (Mediative)** **Amber MacArthur (Author/TV Host)** **Tyler Lessard (Vidyard)** **Heather Leson (Humanitarian OpenStreetMap)** **Maggie Fox (SAP)** **Jevon MacDonald (GoInstant)** **Darren "Daz" McColl (SapientNitro)** & many more.

THE HIGHLIGHTS

Connect. There are many opportunities to learn from each other. mesh offers structured and informal networking opportunities. It is a great way to forge new and meaningful professional contacts.

Share. The sessions are designed to encourage active and engaged conversation. You can ask for advice from some of the world's leading innovators. The mesh Village offers opportunities to share ideas and learn about new services and products.

Inspire. With more than 40 thought leaders in four streams presenting over two jammed-packed days, you will be inspired and immersed in informative and thought-provoking sessions and conversations.

Intimate Sessions. Afternoon sessions and workshops let you delve deeper into specific topics.

New Location(s). mesh is now located at 99 Sudbury & The Drake Toronto, making it easier to "mesh" and still head over to that meeting that can't be rescheduled.

Fully Catered. No need to worry about finding places for breakfast and lunch. We'll have an amazing menu to suit all tastes.

WHY SHOULD I ATTEND

Proposal for investment in mesh conference 2014 | www.meshconference.com
prepared by <Insert co. name here>'s Stellar-Employee-Go-Getter

Since our work is being increasingly impacted by digital and the web, our employees need to continuously hone their skills and enhance their understanding of how the web is impacting how we work and how we play. Our business can also see major benefits from learning new ways to interact with our stakeholders (and potential stakeholders).

On May 27/28, the mesh conference in Toronto offers an opportunity to learn about new and emerging technologies. mesh is two days of content that will let our team connect with more than 600 attendees and be inspired by thought leaders.

Registration costs are only \$499+HST (after May 23, the price climbs to \$679+HST) for two days of content that can be directly applied to our work. Moreover, a quick scan of the web at other conferences shows mesh is reasonably priced for the value it offers.

mesh is unique because, in many ways, it's four conferences in one as it offers four streams – media, society, business and marketing under one roof. The potential for making connections with digital experts, leading marketers, social game-changers and leading entrepreneurs could open doors for our business that we haven't even started to consider exploring..

In short, I am asking our business invest in this opportunity by letting me attend mesh, learn all that I can, and bring back knowledge that can be applied to help our organization build stronger relationships.

I'd be happy to prepare a presentation for our entire team so we could all benefit from this investment.

TOPICS INCLUDE

Trust in Social Media. Open Data, Civic Tech and Hacking for Good. Startups. Content Marketing. Cyborgs. Funding in Canada. Wearable Tech. PR & Search. Second-Screen Experience. Social-first. Disconnecting from the Grid. Workshifting. Analytics. Mobile. The Future of Search. Paid, Earned, Organic. Cloud. The World's First Social News Agency. Activism. Big Data. The Pivot. Future of Transit. 3D Web. Nudge Theory. Gamification. Enterprise Digital Marketing. Digital Canada 150. VCs. Smarter Cities. Discover Stories Worth Telling. Location. Teleworking. Metrics. Community. Panda Patent. Robots. Drones. AI. Hyper-Local. Slack. Convergence. Team Communication Platforms. Startup Marketing. Video. Connected Consumer. Stress, Startups & Survival. News Deeply. Storyscaping®. #meshcon